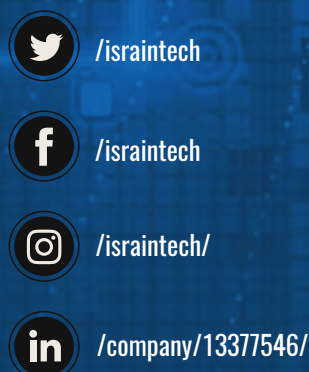


Company Profile



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CCTV / Surveillance
Solutions



Fire Alarm
Solutions



RFID Based
Solutions



Attendance/Access
Control Solutions



Solar Solutions
(Hybrid/On-Grid)

Message From Founder

We decided to enter the market at this critical juncture to create a difference and to restore the shaken customer confidence. We went through a tiring selection process of products & principals which took us months to physically test the shortlisted products and learn about principal's reliability. It was decided to market only the tested products. There were disheartening moments when the customers treated us like the same old unreliable lot of suppliers. However, slowly but gradually we started educating the customers about our Core Values and the product reliability. Alhamdulillah, our product selection strategy coupled with professional dealings started breaking the ice. The Customers begin to accept us with pleasant surprises but still with a shred of doubt. However, our relentless struggle cleared the doubts and we started winning customer's confidence. This positive attitude did pay off and we started gaining ground. We religiously believe in professional integrity, fulfillment of commitments, customer education & care and reliable after sale services. Now, we have a respectable customer base which is increasing every day. One of our most important company assets is our reputation for ethical behavior, honesty and fair dealings. However, we know that reputation is a very fragile asset that can easily be destroyed by the actions or failures of one or more of us. It is rightly said that remaining on the top is more difficult than reaching the top. We all at **ISRAINTECH** are endeavoring relentlessly to serve our customer to the level of their satisfaction.

Muhammad Shafiq Chaudhary (Late)
Founder

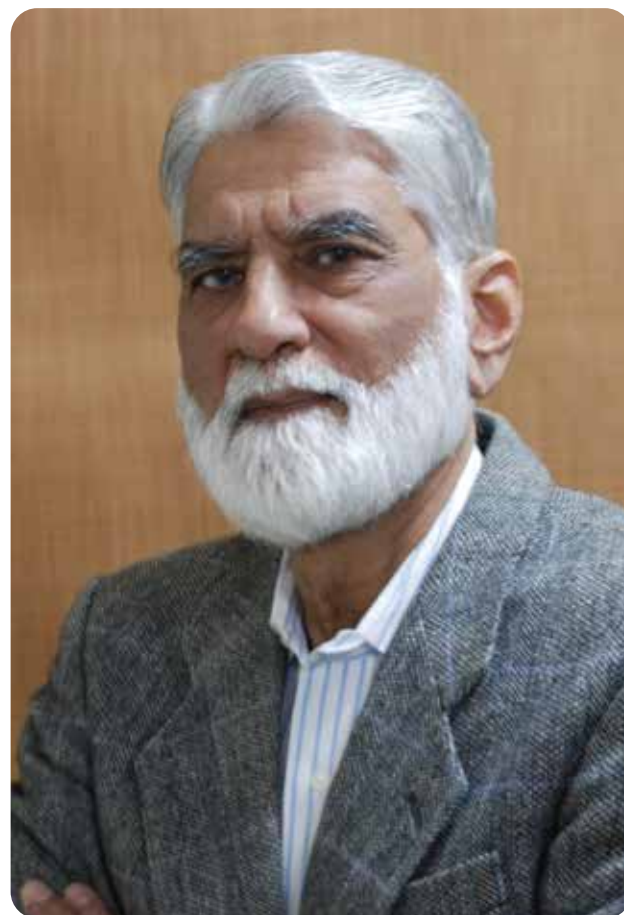


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About Us



Isra Innovative Technologies was established in 2009 with an aim of providing turnkey solutions to corporate sector including industries, financial & education institution, hospitals, streets & highways for public and private sector. Israintech is rapid expanding, family-run specialized in **CCTV/surveillance**, asset management (**RFID**), access control, fire alarm and time attendance solutions powered by most reliable and high quality products through our direct import ensuring customer satisfaction. In 2021, we added **Solar Solutions** to our portfolio and till now we have been able to install numerous solar solutions (**On-Grid/Hybrid**) powered by top solar brands in the country. Our engineering teams are capable of designing and installing small to large solar solution and help entities to reduce carbon foot bring.

We have most trained and experienced team so as we design, supply and provide complete installation of surveillance systems, access control systems, **RFID** solutions, fire alarm systems and time attendance solutions. We aim towards long term vendor-customer relationship and provide best possible after sales / installation support and warranty services. Our uniqueness resides in being most reliable, truthful and effective solution provider with complete integrity and honesty. Reason being, in very short span of time, we have broad base of our clients. Further more our clients are very satisfied with our services and always want to discuss their upcoming projects, which not only show their loyalty with us but also show their trust and confidence because we design tailored solutions according to market dynamics and industry requirements.

Mr. Shafiq Chaudhary, FOUNDER, having more than 35 years of corporate selling and business relationship experience in national and international organization has an aim to establish an organization that should provide most reliable, tailored and trusty solutions powered by powerful products. Our teams spends great number of hours in R&D to ensure accurate product selection for our clients residing in Lahore and all over Pakistan.

Mr. Adnan Shafiq, CO-FOUNDER/CEO, served national and international organizations on key positions heading product, sales & account management, technology & innovation, operations and customer services ensure our teams are technically sound for smooth services delivery. We are most reliable vendor providing best customer services, after sales support and also train client's teams to attain accurate results. Our surveillance/CCTV, RFID, access control, fire alarm and time attendance products are selected after complete R&D and market research to introduce competitive and powerful products into Pakistan market.

We exert to meet and exceed expectations with our specialist and after-sales services. We also offer maintenance contracts so that installed solutions are providing best yield for longer period of time as machines require maintenance. We have been able to establish long term business relationship with our clients and enjoying re-ordering status being their prime vendor. They mark us market competitive even prime & sound turnkey solution provider with best aftersales support and friendly gesture. Today, due to our clients and our tiring efforts we are well known solution provider in Lahore and all over Pakistan.

This is why we say, your security is our priority. We not only make your premises secure but also make you secure financially and socially. We also believe in, our success resides in our teams. We develop humans and they develop markets for us. We develop relations and relationship makes us your permanent vendor.

Our Corporate Team

Shafiq Chaudhary (Late)
Founder

He has diversified experience with national and multinational organizations with in Pakistan and KSA. Shafiq is a Ravian, did his Masters in Economics from Government College, Lahore in 1968. He has server US based organization in KSA as Chief Officer and Country General Manager (as his last assignment) in Jaffer Group of Companies. His strong business acumen and high level of experience of over 40 years has taken Isra Innovative Technologies to accomplish difficult milestones in lesser period of time. Isra team's, under his guidance have given best performances which has enabled Isra to secure many happy corporate customers along with continued reordering from them. With strong communication, management and entrepreneur skills, Shafiq has enabled to keep ISRA on fast track when it comes to accomplishments and targets achievements by setting right strategy.



Adnan Shafiq
Co-Founder/CEO



Adnan is young, passionate and successful business executive with more than 24 years of work experience in National and Multi-national organizations. He has served Pakistan's biggest and pioneer Internet services Provider as National Corporate Manager. After that he has lived in UAE and served GCC/Global top e-commerce holding company, Rocket Internet, GCC venture (Talabat & Foodon-click) as Regional Operations Manager and Country Manager-UAE. He has vast experience in startups, business strategy, marketing, business growth and setting high standards to achieve organizational goals to meet & exceed customer's requirements. His newest ideas are taking organization to new heights by setting high standards to fulfill market need providing best adopting best business practices. He believes in trained and strong business teams who do make great differences in peoples lives.

Mahboob Anwar
Project/Installations Head

He is very experienced guy when it comes to technical installations and meeting high standards of processes. He has supervised and designed quite great number of surveillance/fire alarm/telco solutions for small/medium/large/huge premises including textiles, retail stores, hospitals, large manufacturing units, roads/highways, etc. He keeps high benchmarks for installations and designing when it comes to solution/project commencement for high reliability and accuracy. His technical knowledge about newest technology is commendable and helping out existing as well as potential clients in selecting right products for right solutions.



Zeeshan
Sales Lead



He is experienced in Sales, Business Development. Handling Corporate / Domestic Sales Team for business penetration. Zeeshan is working with Israintech since 2010 and possess strong interpersonal and soft skills for better customer satisfaction and retention.

Solar Solutions

Solar Power Solution / Shifting to renewable energy is provides sustained ROI and energy conservation. Rapidly adapting solar solution by residential and commercial is to reduce their electricity overheads and becoming self sufficient to control energy overheads.

This not only provides improved living standards but also sufficient control on self energy consumption. Our teams conduct site surveys to know site dynamics, conduct roof analysis, cable route, inverter placement, current load management vs solar load management and then account management for our clients.

Hybrid as well as On-Grid solar solutions are available which has their own implications according to clients requirements.

Hybrid Solution

Hybrid solar solution is for small/medium/large residential & domestic customers who want independent power management with battery backup in case of Grid / Wapda Failure.

On-Grid Solution

On-Grid solar solution includes domestic as well as commercial application. It does not provide battery power backup and requires Grid for production. It is sustainable to bigger solar solutions.



HOW WE WORK

Site Survey

Our teams visit site to examine solar solution placement and cost analysis

Feasible Solution

Solution is prepared by our experiences team which is customised keeping in clients requirements in consideration

Solution Installation

Solution installation and fabrication for solar panels / cabling and inverter by experienced team

Account Management

We don't leave you after installation, we remain available for post-installation inquiries and suggestion to ensure calculated ROI



CCTV / Surveillance Solutions



We are importing very strong and reliable cctv/surveillance products from Honk kong, china and Korea. Our products are of high standards and carry latest technologies when it comes to resolution, recording CODEC and structure equipments are made of, to exactly match market latest needs. We have variety of cameras according to the requirement .e.g., Bullet, PTZ, Dome and Box to carefully deploy according to the environment (indoor/outdoors) and requirement. Storage and imaging DVR/NVR can carry storage form days to months on different FPS (frame per second) and Codecs (H.264/H.265) for better video compressions and resolutions.

Fire Alarm Solutions



We design and deploy conventional as well as addressable European based reliable and very responsive branded equipment. It is very efficient and effective in case of fire irrutions. Fire alarm system include different devices like smoke/head detectors, sounders, call points and panels itself. Conventional system are capable of 2 – 32 zones and every zone can carry unto 32 devices. Where as addressable is good for complexed wide area networks and can carry unto 92 loops with high level of redundancy features and emergency back-up. It can also carry different interfaces like RJ45 as well as optical fiber over TCP/IP



RFID Based Solutions



Isra Innovative Technologies always keep ahead of market trends when it comes to innovation and bringing new solutions for the ease at corporate sector. RFID (UHF) solutions are becoming essential deployment slowly around the globe due to its accuracy and quick reporting structure. RFID (UHF) readers/devices along with UHF tags are enable humans to keep records updated. Our solutions are for warehouses, cattle farms, textiles, storage houses and offices to carry assets management. We have latest handheld (Android) readers as well as outdoor/indoor panel long range RFID readers to carry people counting, vehicle management or carriage management.



Attendance/Access Control Solutions



We have biometric, facial and RFID (LHF/UH) attendance terminals which enables to keep people/employee attendance through thumb/finger impression, face reading or LHF/UF employe card. Devices are also capable of access control to enable offices/factories/-sensitive areas to limit access to certain areas. It provides complete reporting, logging details and information for small/medium and large setup.



18/11/2009 02:24:36PM

Attendance Report

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From Date: 18/10/2009 To: 18/11/2009

Cost Centre	Description
1	Production

Clock No	Name	Date	Late	Contracted Hours	Attended Hours	Hours Lost	Work Period	Start Time	Finish Time
1	Adrian Kettle	08/11/2009	Y	7.50	7.00	0.50	4	09:22:00	17:04:00
1	Adrian Kettle	10/11/2009	Y	7.50	7.25	0.25	4	09:07:00	16:07:00
1	Adrian Kettle	17/11/2009	Y	7.50	7.25	0.25	4	09:05:00	17:41:00
2	Angela Bailey	28/10/2009	Y	7.50	18.25	0.00	4	09:12:00	17:00:00
2	Angela Bailey	30/10/2009	Y	7.50	7.25	0.25	4	09:11:00	17:00:00
5	David Bell	12/11/2009	Y	7.50	7.25	0.25	4	09:10:00	17:00:00
6	June Brindley	05/11/2009	Y	7.50	7.00	0.50	4	09:10:00	17:00:00
9	Mark Newcombe	23/10/2009	Y	7.50	6.75	0.75	4	09:40:00	17:00:00
10	Tim Gregory	09/11/2009	Y	7.50	7.00	0.50	4	09:20:00	17:00:00
Cost Centre Total				67.50	76.00	2.75			

Cost Centre	Description
5	Admin

Clock No	Name	Date	Late	Contracted Hours	Attended Hours	Hours Lost	Work Period	Start Time	Finish Time
22	Martin Thomas	10/11/2009	Y	7.50	7.15	0.35	0	10:10:00	16:10:00
Cost Centre Total				7.50	7.15	0.35			
Grand Total				75.00	83.15	3.10			

Social Responsibility?

We believe the importance of securing our valuable premises and public offices who are providing services to our nation. We feel this to be our responsibility to give back to our society in terms of best we can offer. We have done number of projects in the name of "social responsibility" by providing free consultancy services as well as physical deployment of CCTV/surveillance solutions. Some of the projects are;

CCTV / Surveillance Solutions:

- 1- Laten Rahmatullah Trust Eye hospital, Lahore
- 2- Gulab Devi chest hospital, Lahore
- 3- Teach A Child International (TAC)
- 4- Cancer Care Hospital
- 5- Nice Welfare
- 6- Darul Alum Jamia Zain ul Abiden

Security & Safety Consultancy:

- 1- Punjab housing society (PGECHS), Lahore
- 2- Nespak housing society, Lahore
- 3- Various other small/medium neighborhoods

Our Clients

